

Reporting Period: From 7/1/2014 to 6/30/2015

Department:Waterfront2/2, 100%Division:Waterfront Administrations and Community RelationsObjectives

Program Name and Number: Waterfront Community Relations (8111)

Program Owner: Dominique Samario

**Program Mission:** Provide the community with a quality Waterfront for recreation and commercial use, along

with mooring and landside services for boating activities.

## **Program Activities:**

✓ Status

1. Provide overall direction for the Waterfront Department.

- 2. Provide information about the department and special events in the Waterfront to the public.
- **3.** Provide staff support to the Harbor Commission.

**Project Objectives** 

**4.** Provide representation before local, state and federal agencies.

	omplete	Waterfront	comprehensive p t events, publishe dia meetings.			•			•		
Comm	ents: Mid	Fourth of J Harbor & S Stearns Wh of Lights. T oversaw 14 September departmer strengthen	t 2015 fall events uly celebration, 1 seafood Festival, 5 harf, and the Ann he Waterfront De 4 cruise ship visits through Novemlat is working to coat a strong outreactations program.	Safety Day on ual Boat Parade epartment also from ber. Overall, the ontinue and	successful cruise ship visits from January through Ma						
Status		Measurable Ob	leasurable Objectives Metric								
	of Target 6 of Target		ہ of Department ر	, 5:,	performance objectives achieved  FY2015						
ļ.					FY2	015	. — . — . — . — .		. — . — . — . — . — .		
./			Qtr1	Qtr2	Mid-Y	'ear	Qtr3	Qtr4			
<u> </u>	UM	Target	Qtr1 Actual	Qtr2 Actual		'ear	Qtr3 Actual	Actual	Year-to-Date		
✓ ✓	UM	Target	•	•	Mid-Y	'ear	•	•	Year-to-Date 97%		
✓ ✓	UM		•	Actual	Mid-Y	ear Ial	•	Actual			
✓ ✓	UM		•	Actual	Mid-Y Actu	/ear ial <i>FY2014</i>	•	Actual			

**Achieved** 

						FY2015				
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
As Projected	City-sponsored events		7	2	2	4	0	3	7	
100.% of Target	coordinated									
					<u> </u>	revious FY	2014			
			7	7	2	9	0	3	12	
						FY2015				
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
As Projected	2. Department newsletter		3	0	1	1 1	1	1	3	
100.% of Target	issues published by									
	deadline				<i></i>	revious FY	2014			
			3	0	1	1	1	1	3	
			<u>'</u>			FY2015				
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Below	3. City News In Brief articles		36	2	5	7	6	5	18	
Projections	submitted									
50.% of Target					<i></i>	revious FY	2014			
			36	0	11	11	0	0	11	
			·		'	FY2015				
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds	4. Film shoots processed		15	6	9	15	9	8	32	
Projections										
213.3% of Target	t				<i></i>	revious FY	2014			
			15	3	7	10	4	4	18	
						FY2015				
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Below	5. Navy ship visits		1	0	0	0	0	0	0	
Projections	coordinated				_					
.% of Target					<i>-</i>	revious FY	2014			
			1	0	0	0	0	1	1	
			·			FY2015				
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds	<b>6.</b> Cruise ship passengers		60,000	15,767	27,510	43,277	16,583	30,639	90,499	
Projections	served			'			204.4			
150.8% of Target	t					revious FY			<i></i>	
			40,000	11,073	29,728	40,801	25,826	30,550	97,177	
						FY2015				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds	7. Harbor Commission		9	3	2	5	3	3	11	
Projections	meetings held				· · · · · · · · · · · · · · · · · · ·	rovious FV	2014		'	
122.2% of Target	t .					Previous FY				
			9	2	2	4	3	2	9	

						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	8. Merchant Associations		10	4	4	8	4	3	15
Projections 150.% of Target	meetings attended					revious FY2	2014		
			10	5	5	10	0	2	12
						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	9. Media contacts		12	7	11	18	5	7	30
Projections 250.% of Target	(responded to or made)				<i>P</i>	revious FY2	2014		
			12	0	7	7	0	6	13
						FY2015	1		
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
As Projected	<b>10.</b> Department press		7	3	1	4	0	3	7
100.% of Target	releases issued				P	revious FY2	2014		
			7	1	2	3	2	2	7
						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	11. Presentations to other		2	1	4	5	0	4	9
Projections 450.% of Target	agencies conducted				P	revious FY2	2014		
			2	0	2	2	0	1	3
			<u> </u>			FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
As Projected	<b>12.</b> Inter-Agency meetings		4	1	2	3	0	1	4
100.% of Target	attended (Federal)				Р	revious FY2	2014		
			4	0	3	3	0	11	14
						FY2015	'		
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	<b>13.</b> Inter-Agency meetings		4	1	1	2	1	2	5
Projections 125.% of Target	attended (State)				Р	revious FY2	2014		
			4	0	5	5	0	1	6
						FY2015	<u> </u>		
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	<b>14.</b> Inter-Agency meetings		4	3	2	5	2	3	10
Projections 250.% of Target	attended (Local)				P	revious FY2	2014		
230.70 Of Target			4	0	3	3	0	8	11

- 1. Mid-Yr: New Safety Day held in November 2014
- **3.** Mid-Yr: Submissions have been made for all relevant events; however, the number is still below the annual target of 36 articles. A comprehensive list has been compiled for the second half of FY15 in order to increase the percentage of the goal that will be met.
  - Yr-End: After a comprehensive plan to increase the outreach of Waterfront events and news via City News in

- Brief, the department submitted more articles than in previous years. The FY16 target has been adjusted to reflect the true opportunity for stories.
- **5.** Mid-Yr: We have received no contact regarding any visiting Navy ships for FY15 and, therefore, will likely not receive any this fiscal year.
  - Yr-End: We have received no contacts regarding any visiting Navy ships for FY15 and, therefore, had no Navy Ship visits this fiscal year.
- **6.** Mid-Yr: We have served 14 cruise ships in the fall 2014 season with great success and a number of passengers that far exceeds our FY15 mid-year goals.
  - Yr-End: The department served 13 cruise ships in the spring 2015 season with great success and a number of passengers that far exceeds our FY15 goals while maintaining a reasonable impact on community.
- **7.** Yr-End: Harbor Commission meetings were held every month except December 2014.
- **8.** Mid-Yr: Stearns Wharf Merchants Association changed meetings to bi-monthly; however, additional meetings were attended in order to coordinate the Stearns Wharf Safety Day event.
  - Yr-End: In addition to regularly scheduled Stearns Wharf Merchants Association meetings, Staff attended Harbor Merchants Association meetings, which were coordinated to initiate a comprehensive outreach plan as well as create a new www.VisitSBHarbor.com website.
- **9.** Mid-Yr: The Waterfront Department has responded to a multitude of media requests as well as has reached out to media to cover important topics related to our department. These include cruise ship season, the Harbor & Seafood Festival, Parade of Lights, October 2014 shark attack of a canoe, holiday parking details, fall 2014 squid run, cruise ship season 2015.
  - Yr-End: Media requests were received regarding Operation Clean Sweep, our Fourth of July Celebration, as well as king tides, sunken truck and other ocean-related happenings. Outlets included The Log, NewsPress, Noozhawk, KEYT, Business Times, and Independent.
- 11. Mid-Yr: Presentations made: Yacht Club: State of the Waterfront (Riedman), Fisheries (Kronman), Bren School: Harbor Operations, Waterfront Department and Coastal policy, National Center for Ecological Synthesis and Analysis (UCSB) History of environmental regulations in Santa Barbara Fisheries, National Marine Sanctuary Advisory Council (NOAA, federal) History of environmental regulations in Santa Barbara Fisheries.
  - Yr-End: Presentations made: Used Oil HHW Conference (Kronman), SBMM Docents Presentation (Riedman), Grand Jury Presentation (Riedman)
- **12.** Mid-Yr: Meetings Attended: Corps of Engineers (Treiberg), California Marine Affairs and Navigation Conference (Riedman), and Marina Recreation Association Conference (Treiberg)
  - Yr-End: Meetings Attended: B.E.A.C.O.N. / Department Coordination (Treiberg)
- **13.** Mid-Yr: Meetings Attended: California Association of Harbormasters and Port Captains, Regional Water Quality Control Board, Coastal Commission
  - Yr-End: Meetings Attended: Used Oil HHW Conference, Boat tour with California Coastal Commission, UCSB-sponsored Microbial Source Tracking Program initial meeting
- 14. Mid-Yr: Meetings Attended: Cruise Ship Advanced Planning Meeting, Santa Barbara City College Joint Powers Agreement meetings, BEACON (a local joint powers agency comprised of representatives from the coastal cities and counties of Ventura and Santa Barbara), Planning Commission 5-Year Summary of Waterfront Uses Yr-End: Meetings Attended: Cruise Ship Advanced Planning Meeting, Greater Santa Barbara Restaurant & Lodging State of Hospitality Meeting, Fourth of July Planning Meetings



Reporting Period: From 7/1/2014 to 6/30/2015

**Department:** Waterfront 4/4, 100% Division: Waterfront Business Management **Objectives Program Name and Number:** Waterfront Property Management (8112) **Achieved** 

**Program Owner:** Patrick Henry

**Program Mission:** Manage Waterfront leases, ensuring that the public receives a high level of services and

the department receives market value rents.

## **Program Activities:**

1. Administer leases and other business agreements.

2. Negotiate agreements with new and existing tenants on Stearns Wharf and in the Harbor commercial area.

**3.** Assure tenants receive the services entitled under their agreements.

<ul> <li>✓ Status Project Objectives</li> <li>✓ Complete 1. Maintain accurate sales reporting by auditing 25% of percentage rent leases annually.</li> <li>Comments: Mid-Yr: On target; submitted 6 leases to Pyne Waltrip &amp; McCoy for audit/review of Waltrip &amp; McCoy for audit/review of targets records We have received 2.</li> </ul>			receive the services entitled drider their derec						
Comments: Mid-Yr: On target; submitted 6 leases to Pyne Waltrip & McCoy for audit/review of Waltrip &	✓ Status	Pro	ject Objectives						
Waltrip & McCoy for audit/review of revenue examinations.	✓ Complete	1.	Maintain accurate sales reporting by auditing	ng 25% of percentage rent leases annually.					
reports back from Pyne, Waltrip & McCoy and notified the tenants of their completion. NOTE: Pyne, Waltrip & McCoy has been sold to a new company, Mitchell Associates, which will complete the remainder audits.	Comments: Mid	d-Yr:	Waltrip & McCoy for audit/review of tenants records. We have received 2 reports back from Pyne, Waltrip & McCoy and notified the tenants of their completion. NOTE: Pyne, Waltrip & McCoy has been sold to a new company, Mitchell Associates, which will complete the	Yr-End:	·				

Status	Measurable Objectives	Metric
--------	-----------------------	--------

On Target 101.4% of Target Support tenants' sales through department funded marketing and promotions.

Total marketing expenditures

				— - — - — - —	FY2015				
			Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4		
✓	UM	Target	Actual	Actual	Actual	Actual	Actual	Year-to-Date	
•		\$50,000			\$34,971	\$10,800	\$4,938	\$50,709	
					Previous FY2014	4	· — - — - —		
	\$50,000		\$9,533	\$25,438	\$34,971	\$10,061	\$13,562	\$58,594	
		·		•	<u></u>				

**Comments:** Mid-Yr: The Waterfront Department continues to support the Harbor & Wharf Merchants through funded marketing, events and advertising. The 4th of July, October's Seafood Festival and December's Parade of Lights were the most notable events and expenditures.

Yr-End: Staff continues to support Harbor & Wharf Merchants with funded marketing, events and advertising. Fourth of July, Harbor & Seafood Festival and Parade of Lights were the most notable events and expenditures, along with funds towards HMA's new website.

Chahara		D/L-	aahla Oh:					Met			
Ahead of 112.8% o	_		surable Obj Renew 86%		vities Permits (BA	APs) by September 1. Percent of BAPs renewed by September 1					
						FY20	015				
				Qtr1	Qtr2	Mid-Y	ear	Qtr3	Qtr4		
√ (	JM		Target	Actual	Actual	Actu	al	Actual	Actual	Year-to-Date	
•			86%	97%		979	6			97%	
						Previous FY2014					
			86%	90%		90%	6			90%	
Commen	ts: Mid	-Yr:	outreach by existing Bus	s achieved due t mail and email a iness Activity Per enew on time.	and phone to	Yr-End: The goal was achieved due to a vigourous outreach b mail and email and phone to existing Business Activity Permit (BAP) holders to renew on time.					
Status		Mea	surable Obj	ectives				Met	ric		
Ahead of 102.1% o	U	3.	Collect 95%	of base rents col	llected by due da			Perc	ent of base ren	ts collected	
				Otr1	Otr2	FY20 Mid-Y		Qtr3	Qtr4		
√ ı	JM		Target	Actual	Actual	Actu		Actual	Actual	Year-to-Date	
<b>✓</b>			95%	97%	98%	989		97%	97%	97%	
						Previous	EV201.	1		-	
			95%	96%	94%	959		94%	95%	95%	
			95%	90%	94%	957	о	94%	95%	95%	
Comments: Mid-		-Yr:	the Waterfree tenants have	e a very good re ont Department e taken advanta simplify their mo	. Some of the ge of automatic	Yr-End: Tenants have a very good relationship with the Waterfront Department. Some of the tenants hat taken advantage of automatic payment to simple their monthly recurring charges.				tenants have	

						FY2015				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
As Projected	1. Business Activity Permits		70	67	65	65	66	65	65	
92.9% of Target	managed				<u>P</u>	revious FY2	014	. — . — . — . –		
			70	63	67	65	66	67	66	
						FY2015				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
As Projected	<b>2.</b> Business Activity Permits		60	65		65			65	
108.3% of Target	renewed by September 1				<i></i>	revious FY2	014			
			60	63		63			63	
						FY2015				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
As Projected	<b>3.</b> Percent of tenants		25%		25%	25%		25%	25%	
100.% of Target	audited for accurate percentage rent reporting		Previous FY2014							
			25%		25%	25%			25%	
						FY2015				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
	5. Leases audited		6	1	1	2	4		6	
100.% of Target					P	revious FY2	014			
			8		6	6			6	
			<u>'</u>	·		FY2015	'			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
As Projected	<b>6.</b> Lease contracts managed		65	65	64	64	64	64	64	
98.5% of Target					P	revious FY2	014			
			65	65	65	65	65	65	65	
				,		FY2015	,			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds	<b>7.</b> Tenant contacts		100	75	65	140	3	66	209	
Projections 209.% of Target	regarding sustainability issues				P	revious FY2	014			
	,33463		70	34	54	88	34	54	176	

- **1.** Mid-Yr: There were 67 Business Activity Permits (BAP) to begin the fiscal year. A few decided not to renew their permits and some were added, reducing the total permits managed to 65.
- **2.** Mid-Yr: There were 67 Business Activity Permits (BAP) to begin the fiscal year. A few decided not to renew their permits and some were added, reducing the total permits managed to 65.
- **3.** Mid-Yr: Submitted 6 leases to Pyne Waltrip & McCoy for audit/review of tenants records. We have received 2 reports back and have notified the tenants of their completion. NOTE: Pyne, Waltrip & McCoy has been sold to a new company which will complete the remainder audits.
  - Yr-End: In FY16, staff will submit 7 leases for audit/review of tenant records.
- **5.** Mid-Yr: Submitted 6 leases to Pyne Waltrip & McCoy for audit/review of tenants records, 2 reports have been returned to date.

- **6.** Mid-Yr: One of our tenants, Transpac Marine, decided to retire and closed his location. The Waterfront Department received five proposals and are currently reviewing at the staff level. A committee consisiting of Harbor Commissioners and Waterfront personnel will review the submitted proposals and make a recommendation to the Harbor Commission at their February meeting.
  - Yr-End: In searching for the right tenant to fill the vacancy, the search committee requested that the process be reopened and after careful review, a final candidate was selected. Negotiations concluded; tenant to move in Aug or Sept.
- 7. Mid-Yr: Due to the ongoing drought and the elevation to Stage 2, the Waterfront Department reached out to all Business Activity Permit holders and advised them to restrict their use of water voluntarily. Additionally, all of the restaurants were contacted in person to ensure compliance with the posting of the drought notices, tent cards for their tables, and the letter for public review. Storm readiness emails and free "E" waste emails to all tenants requesting their cooperation and to take advantage of the free "E Waste" disposal offered by the City of Santa Barbara to all.
  - Yr-End: Maintaining a proactive approach, reaching out to the tenants to increase their awareness and their participation in being environmentally aware and taking the necessary steps, whatever they may be.



Reporting Period: From 7/1/2014 to 6/30/2015

Department:Waterfront3/3, 100%Division:Waterfront Business ManagementObjectivesProgram Name and Number:Waterfront Financial Management (8113)Achieved

Program Owner: Damian Gadal

**Program Mission:** Support the Waterfront Department by staying within budget and processing revenue and

expenditures accurately.

## **Program Activities:**

1. Prepare financial plan for department revenues and expenditures.

- **2.** Approve and facilitate payment of department expenses.
- 3. Receive and process fees collected by department.
- 4. Monitor and analyze department revenues and expenses.

✓ Status Pro	pject Objectives							
✓ Complete 1.	Complete budget within timeline set by Finance Department.							
Comments: Mid-Yr	Staff is currently working on the Department budget which is due February 9, 2015. All timelines and schedules set by Finance will be met.	Yr-End:	Budget completed on schedule.					
✓ Complete 2.	Ensure department expenditures are within b	udget.						
Comments: Mid-Yr	As of December 31, 2014, the Department is on target to exceed estimated budgeted revenues and is below the 50% mark in expenditures. Barring any unforeseen issues, the Department is projected to exceed estimated budgeted revenues slightly.	Yr-End:	Department expenses were within target projections and revenue exceeded projections.					
✓ Complete 3.	Ensure that 99% of business office cash drawe	ers are b	alanced daily.					
Comments: Mid-Yr	: All drawers are balanced.	Yr-End:	All business office cash drawers balanced.					

						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Oth	er Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
1.	Deposits processed		825.0	356.0	278.0	634.0	284.0	297.0	1,215.0
					Р	revious FY2	014		
			825.0	307.0	279.0	586.0	327.0	360.0	1,273.0
						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Oth	er Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
	•		1,700						0
	processed				P	revious FY2	014		
			1,700	411	467	878	0	0	878
						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Oth	er Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
3.	=		13,800	2,887	2,761	5,648	2,643	2,626	10,917
	processed				P	revious FY2	014		
		13,800	3,423	3,447	6,870	3,442	3,449	13,761	
	Othors.	Other Program Measures  2. Requisitions and claims processed  Other Program Measures	Other Program Measures  2. Requisitions and claims processed  Other Program Measures  UM  Other Program Measures  UM  Billing accounts	1. Deposits processed  825.0  825.0  Other Program Measures  1,700  processed  1,700  Other Program Measures  1,700  1,700  Other Program Measures  13,800  processed	Other Program Measures     UM     Target     Actual       1. Deposits processed     825.0     356.0       825.0     307.0       Qtr1       Other Program Measures     UM     Target     Actual       1,700     411       Qtr1       Other Program Measures     UM     Target     Actual       3. Billing accounts processed     13,800     2,887	Other Program Measures  1. Deposits processed    Section   Section	Other Program Measures  1. Deposits processed  1. Deposits processed	Other Program Measures	Other Program Measures

- **1.** Mid-Yr: This measure is no longer accurate as it doesn't include direct deposits made via check scanning. Yr-End: Met target.
- 2. Mid-Yr: Discontinued Measure
- **3.** Mid-Yr: Reducing the number of physical statements sent due to converting customers to e-statements. The method for collecting this data will need to be changed to include e-statements as well.

Yr-End: Below target: e-statements aren't tracked. Department is reviewing the possibility of implementing a new billing system and entirely changing how accounts receivable are processed.



Reporting Period: From 7/1/2014 to 6/30/2015

Waterfront **Department:** 6/6, 100% **Division:** Waterfront Business Management **Objectives** Waterfront Parking Services (8121) **Program Name and Number: Achieved** 

**Program Owner: Cesar Barrios** 

**Program Mission:** Provide competitively priced parking that is convenient, clean, and meets the needs of the

community and its visitors.

# **Program Activities:**

✓ Status

**1.** Staff and operate 8 parking lots throughout the Waterfront area.

- 2. Monitor and collect revenue at 5 Self-Pay parking lots.
- 3. Staff and operate one 24-hour parking lot 365 days per year.
- 4. Ensure audit procedures are being followed. **Project Objectives**

✓ Complete		iigh standard of he beginning of		e by holding at	least one Waterfro	ont Parking staf	f training		
Comments: Mid	training med	rices held two Pa etings focusing o lic relations, City	on customer	mee relat	Parking Services held five Parking staff training meetings, focusing on cutomer service, public relations, City policies, safety, and equipment operation.				
✓ Complete		•	w parking infrast ns Wharf and Hai	tructure equipment to replace the outdated, aging Canadian rbor Main lots.					
Comments: Mid	system, was Parking Lot of this proje	installed at Har in May 2014. Th	bor Main e second phase to be completed	impl	the second phase of the Skidata equipment implementation at Stearns Wharf was succesfully completed in Q4 FY2015				
Status	Measurable Obj	surable Objectives Metric							
Ahead of Target 120.4% of Target		al parking perm	it revenue of at I	east \$350,000. <b>FY2015</b>	Tota	ıl permit revenu	ue		
_		al parking perm	it revenue of at I		Tota	l permit revenu Qtr4	ue		
_				FY2015			year-to-Date		
120.4% of Target		Qtr1	Qtr2	FY2015 Mid-Year	Qtr3	Qtr4			
120.4% of Target  ✓ UM	Target	Qtr1 Actual	Qtr2 Actual	FY2015 Mid-Year Actual	<b>Qtr3 Actual</b> \$220,061	Qtr4 Actual	Year-to-Date		
120.4% of Target  ✓ UM	Target	Qtr1 Actual	Qtr2 Actual	FY2015 Mid-Year Actual \$145,866	<b>Qtr3 Actual</b> \$220,061	Qtr4 Actual	Year-to-Date		

Status		Mea	asurable Obj	ectives				Met	tric		
	of Target of Target	2.	Maintain an revenue coll	•	g expense of no	of more than 45% of Operating expense as a percentage of revenue collected					
						FY20					
✓	UM		Target	Qtr1 Actual	Qtr2 Actual	Mid-Y Actu		Qtr3 Actual	Qtr4 Actual	Year-to-Date	
<b>✓</b>	≤		45%	26%	38%	319	6	30%	31%	31%	
						Previous	FY2014	1			
			55%	27%	34%	319	6	35%	25%	30%	
Comme	ents: Mic	l-Yr:	expense is 3	unis Reports: FY 1% of revenue c 464,931, Actual	ollected. Actual	Yr-End:	of reve	on Munis Repor enue collected. A Revenue = \$2,9	Actual Expense	expense is 31% = \$900,713,	
Status		Mea	Measurable Objectives Metric								
On Targ 100.% o	et of Target	3.	Maintain a c staffed park	•	awer accuracy ra	ate of 99%		attendant- Acci	uracy rate of ca	sh drawers	
				Qtr1	Qtr2	Mid-Year		Qtr3	Qtr4		
✓	UM		Target	Actual	Actual	Actu	al	Actual	Actual	Year-to-Date	
<b>✓</b>			99.0%	99.0%	99.0%	99.0	%	99.0%	99.0%	99.0%	
						Previous	FY2014	1	•		
			99.0%	99.0%	99.0%	99.0		99.0%	99.0%	99.0%	
Comme	nts: Mic	I-Yr:	Reports to t lots includin Leadbetter a Continued c audits and f	rices uses Cash D rack attendant-b g Harbor and W and SBCC La Play ash-handling tra requent money I sh operations.	pased parking harf, va lots. ining, daily	Yr-End:	Accura and da	g Services conting Services conting Services as well and the services are services are services and the services are services and the services are services are services and the services are services and the services are services are services as the services are services are services as the services are se	vell as cash-han succesfully con	dling training	
Status		Mea	asurable Obj	ectives				Met	tric		
On Targ 103.2%	et of Target	4.	Return 95%	of customer pho	ne calls within t				cent of phone cannot be controlled the controlled t	alls returned	
				Otr1	O+r2	FY20 Mid-Y		O+*3	O+r4		
✓	UM		Target	Qtr1 Actual	Qtr2 Actual	Actu		Qtr3 Actual	Qtr4 Actual	Year-to-Date	
•			95%	99%	98%	99%		96%	99%	98%	
						Previous	FY2014	1			
			95%	100%	100%	100		100%	98%	99%	
Comme	ents: Mic	l-Yr:	Parking Servicalls within		78 of 383 phone	Yr-End:	within receive collect	g Services return 24 hours. The ned were for spection envelope no g questions.	najority of custo cial event parkir	omer calls ng reservations,	

						FY201!	5		
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	1. Total permit revenue		\$350,000	\$28,700	\$117,166	\$145,866	\$220,061	\$55,503	\$421,429
Projections						revieus FV	2014		
120.4% of Target			ć250.000	625.457		revious FY		ć52.422	6202.474
			\$350,000	\$25,157	\$112,351	\$137,508	\$192,543	\$52,123	\$382,174
						FY201!			
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
As Projected 100.% of Target	<b>2.</b> Accuracy rate of cash drawers		99.00%	99.00%	99.00%	99.00%	99.00%	99.00%	99.00%
100.76 Of Target	urawers				<i>P</i>	revious FY	2014		
			99.00%	99.00%	99.00%	99.00%	99.00%	99.00%	99.00%
						FV2011	-		
				Qtr1	Qtr2	FY201! Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
As Projected	4. Wharf tickets distributed	<u> </u>	259,000	72,184	60,186	132,370	63,404	56,598	252,372
97.4% of Target			,		-				
					<i>P</i>	revious FY	2014		
			250,000	70,523	56,668	127,191	63,186	68,327	258,704
						FY201!	5		
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	<b>5.</b> Harbor tickets distributed		144,000	54,102	31,553	85,655	38,997	45,288	169,940
Projections					P	revious FY	2014		
118.% of Target			144,000	51,013	30,609	81,622	33,625	35,651	150,898
			144,000	31,013	30,009	01,022	33,023	33,031	130,636
						FY201!			
<b>6.</b> .				Qtr1	Qtr2	Mid-Year	•	Qtr4	Year-to-
Status Below	Other Program Measures  6. Boat trailer tickets	UM	<b>Target</b> 10,000	<b>Actual</b> 3,362	2,520	<b>Actual</b> 5,882	<b>Actual</b> 1,901	<b>Actual</b> 1,292	<b>Date</b> 9,075
Projections	distributed		10,000	3,302	2,320	3,002	1,501	1,292	9,073
90.8% of Target	a.st. is acca				<i>P</i>	revious FY	2014		
			10,000	3,283	2,316	5,599	1,858	2,030	9,487
						FY201!	5		
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	7. Outer lot tickets		285,000	118,988	50,644	169,632	122,363	84,992	376,987
Projections	distributed						204.4		
132.3% of Target					1	revious FY			
			285,000	103,494	42,823	146,317	48,462	82,872	277,651
						FY201!	5		
				Qtr1	Qtr2	Mid-Year	~	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Below	8. Operating expense		\$921,786	\$250,163	\$214,768	\$464,931	\$195,228	\$240,555	\$900,713
Projections 97.7% of Target					P	revious FY	2014		
37.770 OI Taiget			\$939,484	\$239.469				\$193.968	\$823,502
			φυσυ) το τ	7200).00	<del>7</del> 200,000	ψ / <b>Ξ</b> υ/ου .	720.,000	<b>7</b> 200,000	7020,002

	FY2015									
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Below	9. Collection envelopes		8,500	1,685	1,183	2,868	1,405	2,153	6,426	
Projections	collected		Previous FY2014							
75.6% of Target			L		<i></i>	revious FY2	2014			
_			8,500	2,178	1,003	3,181	1,114	1,587	5,882	
Comments:	9. Yr-End: Since the inception of and cash, we have reduced the	f the Pay a ne amount	nd Display of collection	program ir on envelop	n 2011, whoes issued	nich allows v	visitors to vment.	pay via cre	edit card	



Reporting Period: From 7/1/2014 to 6/30/2015

Department:Waterfront4/5, 80%Division:Waterfront Harbor ManagementObjectivesProgram Name and Number:Harbor Patrol (8131)Achieved

Program Owner: Steve McCullough

**Program Mission:** Enforce laws, educate the public and provide emergency fire, medical and ocean response

services to facilitate the safe and orderly use of the Waterfront area.

## **Program Activities:**

1. Provide emergency response 7 days a week, 24 hours a day within the Waterfront jurisdiction.

- 2. Provide security and law enforcement in the Waterfront by patrolling the ocean and land areas.
- 3. Enforce State and local laws.
- **4.** Coordinate operations with U.S. Coast Guard, Santa Barbara Police, Santa Barbara Fire, California Department of Fish and Game, and County Sheriff.
- **5.** Provide search and rescue, towing and dewatering service to ocean users.
- **6.** Provide fire response and prevention services.

√ St	atus	Dro	ject Objectiv	ac .										
	omplete	1.	Coordinate t			sponse dr	ills in th	ne Harbor to rein	force knowled	ge and practice				
Comm	ents: Mi	d-Yr:	Drills planne	ed in Spring.		Yr-End:		eted two Fire De e drills and one S	•	oor Patrol Water lay.				
Status	;	Me	asurable Obj	ectives				Met	ric					
	of Target % of Targe		Respond to	Respond to 96% of in-harbor emergencies within 5 minutes.  Percent of five-minute response times										
	FY2015													
✓	UM		Target	Qtr1 Actual	Qtr2 Actual	Mid-Y Actu		Qtr3 Actual	Qtr4 Actual	Year-to-Date				
<b>✓</b>			96%	100%	100%	100	%	100%	100%	100%				
						Previous	FY2014	<u> </u>	. — - — - — - — -					
			9600%	92%	93%	929	6	100%	100%	96%				
Comm	nents: Mi	d-Yr: QTR 1: 29 of 29 responses within five minutes.  QTR 2: 38 of 38 responses within five minutes.  QTR 2: 38 of 38 responses within five minutes.												

Status		Meas	urable Obj	ectives				Met	ric	
	of Target of Target	<b>2.</b> A	schieve an a	everage of 70 tra	ining hours per I	Harbor Pa	trol Of	ficer. Avei	rage training ho	urs per officer
						FY20	015			
				Qtr1	Qtr2	Mid-Y		Qtr3	Qtr4	
<b>√</b>	UM	1	Target	Actual	Actual	Actu	al	Actual	Actual	Year-to-Date
<b>✓</b>			70	6.3	26.4	32.	7	27.2	17.09	76.99
						<u>Previous</u>	FY2014	4		
			70	14.36	30.36	45		15.45	14.36	74.53
Comme	ents: Mid			xpect to meet ta pring training.	rget with	Yr-End:	Surpa	ssed target due i	n part to new H	P Officer
Status			urable Obj					Met	ric	
On Targ	get of Target		nhance public		conducting a mir	nimum of	35 clas	s tours or Clas	s tours or public	relations events
						FY20	015			
				Qtr1	Qtr2	Mid-Y	ear	Qtr3	Qtr4	
✓	UM	1	Target	Actual	Actual	Actu	al	Actual	Actual	Year-to-Date
✓			35	8	7	15		8	12	35
						Previous	FY2014	4		<u></u>
			35	15	10	25		8	12	45
Comme	ents: Mid	V C L	Water (July Camp, four ( A/LB VIP To Harbor Festi	ride-along, two ( 4 and Labor Day grade school tou our, One SBYC Fi ival, One Animal	), one Aqua rs, one USCG re Boat Display, Control Staff	Yr-End:	Fire Bo SBSSA Releas	rs/orientations, 2 oat Displays (SBY a safety orientation se, Harbor Watch Quest Relay.	C and Sea Centon, Clean Sweep	er), Job Fair, o, NSBW Press
				SCC Marine Tech and Safety Day.	tour, one Girl					
Status			urable Obj					Met	ric	
Behind	Target of Target	<b>4.</b> L			to 410 or fewer I	nours.			rs lost due to in	jury
						FY20				
<b>√</b>	110.4	_	Faunct	Qtr1	Qtr2	Mid-Y		Qtr3	Qtr4	Voor to Dot
	UM ess Than		<b>Farget</b> 410	Actual 864	Actual 240	1,10		Actual 160	Actual 504	Year-to-Date
	os IIIdii		410	004					304	1,700
		<u> </u>				Previous	FY2014	4		
			410	0	0	0		154	825	979
Comme	ents: Mid		-	l employees wer ave in QTR 2.	e released from	Yr-End:	One e	mployee went b	ack on industria	I leave in QTR 3

Status As Projected						FY2015					
As Projected				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-		
-	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date		
	<ol> <li>Joint agency drills</li> </ol>		3	0	0	0	2	1	3		
100.% of Target					D	revious FY2	001/1	·			
			2	1	3	4	1	2	7		
			3	1	3	4	1				
						FY2015					
			_	Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-		
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date		
Exceeds Projections	<b>2.</b> Calls for service		1,900	740	430	1,170	523	531	2,224		
117.1% of Target					P	revious FY2	014				
			1,900	501	428	929	516	597	2,042		
			<u>                                     </u>			EV201E					
				Qtr1	Qtr2	FY2015 Mid-Year	Qtr3	Qtr4	Year-to-		
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date		
Exceeds	3. Emergency responses	<u> </u>	100	29	38	67	21	20	108		
Projections	inside of harbor (tows										
108.% of Target	not included)				P	revious FY2	014				
			100	25	15	40	28	28	96		
				·	'	FY2015	·				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-		
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date		
Below	<b>4.</b> Emergency responses		100	24	12	36	27	24	87		
Projections	outside of harbor (tows			<u> </u>		revieus FV2	014				
87.% of Target	not included)					revious FY2					
			100	61	17	78	14	26	118		
					— - — - — :	FY2015					
			Qtr1 Qtr2 Mid-Year Qtr3 Qtr4 \								
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date		
Below	<b>5.</b> Emergency vessel tows		100	21	16	37	12	16	65		
Projections 65.% of Target			Previous FY2014								
03.70 Of Target			100	25	19	44	14	19	77		
				Qtr1	Qtr2	FY2015 Mid-Year	O+r2		Voor to		
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Qtr3 Actual	Qtr4 Actual	Year-to- Date		
Julius	<b>6.</b> Non-emergency	Olvi	350	87	63	150	107	76	333		
Below				<u> </u>							
Below Projections	(courtesy) vessel tows										
	(courtesy) vessel tows				P	revious FY2	014				
Projections	(courtesy) vessel tows		350	68	76	revious FY2 144	83	59	286		
Projections	(courtesy) vessel tows		350	68		144		59	286		
Projections	(courtesy) vessel tows		350		76		83		286 Year-to-		
Projections	(courtesy) vessel tows  Other Program Measures	UM	350 Target	68 Qtr1 Actual		144 FY2015		59 Qtr4 Actual			
Projections 95.1% of Target	, , , ,	UM		Qtr1	76 Qtr2	144 FY2015 Mid-Year	83 Qtr3	Qtr4	Year-to-		
Projections 95.1% of Target  Status Below Projections	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	FY2015 Mid-Year Actual 418	Qtr3 Actual	Qtr4 Actual	Year-to- Date		
Projections 95.1% of Target  Status Below	Other Program Measures 7. Marine sanitation device	UM	Target	Qtr1 Actual	Qtr2 Actual	144 FY2015 Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to- Date		

						FY2015			
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	<b>8.</b> Enforcement contacts		1,400	560	382	942	630	455	2,027
Projections				<u>'</u>	P	Previous FY2	2014		
144.8% of Target			1,400	404	275	679	353	603	1,635
			2) 100	.0.	2,3			003	1,033
				Qtr1	Qtr2	FY2015 Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	9. Arrests	<u> </u>	130	41	46	87	30	33	150
Projections						Previous FY2	2014		
115.4% of Target			130	56	<u>-</u> 16	72	42	40	154
			130	30	10	/2	42	40	154
						FY2015			
			_	Qtr1	Qtr2	Mid-Year	-	Qtr4	Year-to-
Status Exceeds	Other Program Measures	UM	Target 400	Actual	Actual	Actual	Actual	Actual	Date
Projections	<b>10.</b> Parking citations		400	207	131	338	76	135	549
137.3% of Target					<i></i>	Previous FY2	2014		
			400	175	86	261	64	67	392
						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Below	<b>11.</b> Motor patrols		2,800	569	649	1,218	570	691	2,479
Projections					P	Previous FY2	2014		
88.5% of Target			2,800	663	652	1,315	653	697	2,665
			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			FY2015			, , , , ,
				Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Below	12. Foot patrols		3,500	866	842	1,708	807	862	3,377
Projections					D	Previous FY2	2014		
96.5% of Target			3,500	862	944	1,806	920	840	3,566
			3,300	002	344			040	3,300
					O+*3	FY2015 Mid-Year		O+r4	Voor to
Status	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	Actual	Qtr3 Actual	Qtr4 Actual	Year-to- Date
Exceeds	13. Boat patrols	<u> </u>	1,700	433	456	889	439	461	1,789
Projections					P	Previous FY2	2014		
105.2% of Target			1,700	411	410	821	493	467	1,781
			2)7 00					707	2,7.02
				Qtr1	Qtr2	FY2015 Mid-Year		Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	14. Medical emergency		100	39	32	71	31	30	132
Projections	responses			<u>'</u>		Previous FY2	2014		
132.% of Target			100	45		1	1	25	125
			100	45	25	70	30	35	135

						FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Below	<b>15.</b> Fire Service emergency		15	2	4	6	4	1	11
Projections	responses						2044	'	
73.3% of Target					<i></i>	revious FY2	2014		
			15	7	7	14	3	2	19
			<u> </u>			FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	<b>16.</b> Marine mammal rescues		40	7	3	10	52	35	97
Projections									
242.5% of Targe	t				<i>P</i>	revious FY2	2014		
			40	8	2	10	15	20	45
			<u> </u>			FY2015			
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	17. Bird rescues		80	17	220	237	15	16	268
Projections									
335.% of Target					<i>P</i>	revious FY2	2014		
			80	15	6	21	5	12	38
Comments:	16. Yr-End: Unusually high numbe second half of year.	ers of sea	lion pups st	tranded or	ishore led	to high volu	ume of an	imal rescu	e calls in
	<b>17.</b> Mid-Yr: Bird die-off epidemic of Yr-End: Bird die-off epidemic of	_			•				



Reporting Period: From 7/1/2014 to 6/30/2015

**Department:** Waterfront 6/6, 100% Division: Waterfront Harbor Management **Objectives Program Name and Number:** Harbor Operations (8141) **Achieved** 

**Program Owner:** Mick Kronman

Efficiently manage and administer full professional services to the boating public, harbor **Program Mission:** 

users, slip permittees, fishermen, visitors and the community at large.

## **Program Activities:**

- **1.** Manage a 1,139 slip marina and associated facilities.
- 2. Coordinate Waterfront events including Parade of Lights, Harbor Festival, Fourth of July, cruise ship visits, and U.S. Navy ship
- 3. Pursue measures and undertake activities directed at maintaining a clean ocean environment in the Harbor.
- **4.** Measure vessels, facilitate slip assignments and slip transfers, and accommodate visitors.
- 5. Administer permit process for skiff, catamarans, outrigger canoes and small sailboats.

<b>6.</b> Maintain offic	e space and staff to facilitate services to the bo	ating public, harbor users	and visitors.
✓ Status Pro	oject Objectives		
<ul><li>Complete</li><li>1.</li></ul>	Support Clean Marina Program by conducting	g annual seafloor debris cle	an-up (Operation Clean Sweep Event).
Comments: Mid-Yr	Event scheduled to take place May 2, 2015.	May 2, 2015. Star workers removed Marina One, fing	Operation Clean Sweep was held ff plus volunteer divers and support 1,000 pounds of debris from under ers Q, R and S. This year capped a navigation of the harbor seafloor.
✓ Complete 2.	Prepare an annual Marina Fee Survey for the and other California marinas between Santa (		hich includes Santa Barbara Harbor
Comments: Mid-Yr	Surveys sent to selected marinas in January 2015. Expected that responses will be received and compiled by the end of February.		Sant Cruz to Oceanside returned were compiled and shared with all rly March.
✓ Complete 3.	Accommodate increased cruise ship visits by community hospitality organizations.	working with cruise ship lin	nes, government agencies and
Comments: Mid-Yr	There were 11 cruise ship visits to Santa Barbara Harbor in the first half of FY '15. Another 13 visits are proposed for the second half of FY '15.	Yr-End: 13 cruise ships vi second half of FY	sited Santa Barbara Harbor in the 15.
Complete 4.	Disseminate information on clean marina pra department newsletter Docklines.	ctices to boaters in Santa E	Barbara Harbor via 2 articles in
Comments: Mid-Yr	All issues of "Docklines" contain an informational section on clean marina practices. For FY '15, 2 of 3 issues will contain a "Clean Marina Corner" article.	turn in day and d	es in "Docklines." Sponsored hazmat lisseminated "Boat Clean and Green" onjunction with the Harbor Nautical 9th.
Status Mo	easurable Objectives		Metric
On Target 1. 100.8% of Target	Process 95% of slip trades, transfers, live-aboassignments within 10 working days of applic of acceptance (wait-list, live-aboard permits).	ation completion or notice	Percent of trades, permits and assignments processed within ten days

					FY2	015				
			Qtr1	Qtr2	Mid-Y	'ear	Qtr3	Qtr4		
✓	UM	Target	Actual	Actual	Actu	ıal	Actual	Actual	Year-to-Date	
<b>✓</b>		95.0%	97.0%	96.0%	96.5	5%	94.0%	96.0%	95.8%	
					Previous	FY2014	1			
		95.0%	100.0%	100.0%	100.0	0%	76.0%	80.0% 89.0%		
Comi	ments: Mic	d-Yr: Transaction	Type Q1 : Q2	2	Yr-End:	Transa	action Type		Q3 : Q4	
		New boat/n	ew partner tran	sfer 12 : 7		Slip Pe	ermit Transfers		17:15	
		Straight trai	nsfer 18 : 8				slip permit actio	ons	18:10	
		•	Same boat/new partner transfer 1:3 Miscellaneous Assignments							
		Slip trade	-						3:8	
			n slip/no partner	s added 23:						
		18	· siip, iio partiiei	3 u u u c u c u c u c u c u c u c u c u						
		1 -	termination 0	: 2						
		l '	permit assignme							
		Total 62		iii. 5.5						
<b>a.</b> .										
Statu	IS	Measurable Obj	ectives				Met	ric		
	d of Target		· · · · · · · · · · · · · · · · · · ·	signments within	n 30 minu	tes of v			lip assignments	
103.4	l% of Target	arrival at the	e harbor.				prod	cessed within 3	0 minutes	
					FY2	01 E				
			Qtr1	Qtr2	Mid-Y		Qtr3	Qtr4	. — . — . — . — . — . —	
✓	UM	Target	Actual	Actual	Actu	ıal	Actual	Actual	Year-to-Date	
<b>✓</b>		95.0%	100.0%	93.0%	96.5	5%	100.0%	100.0%	98.2%	
				'	Previous	FY2014	7		'	
		95.0%	99.6%	99.2%	99.0		97.8%	100.0%	99.0%	
Comi	ments: Mic	<b>J-Yr:</b> July to Dece	mber 2014. Wat	terfront staff	Yr-End:	Janua	ry to June 2015.	Waterfront sta	ff processed 480	
			'80 new visitor a				isitor assignmen		•	
		l ·	d without a speci				30 minutes.	23.7.11. 033.611110	into were made	
			ent took more th	•		1				
			essed without a 1							
			y those who cam							
			nin office hours o	iuring storins in						
		December.								

							FY2015	<u> </u>		
					Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Oth	ner Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	1.	Trades, transfers,		150	64	49	113	38	45	196
Projections 130.7% of Target		permits or assignments processed				Р	revious FY.	2014		
		•		150	42	35	77	42	45	164
				1			FY2015			
					Qtr1	Qtr2	Mid-Year		Qtr4	Year-to-
Status	Oth	ner Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	2.	West Beach permit		\$17,000	\$0	\$0	\$0	\$18,400	\$0	\$18,400
Projections		revenue						204.4		
108.2% of Target				44= 000	4-		revious FY.		4	4.0.000
				\$15,000	\$0	\$0	\$0	\$17,150	\$1,750	\$18,900
							FY2015	<u>.</u>		
					Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status		ner Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	3.	Catamaran permit		\$8,000	\$400	\$0	\$400	\$0	\$9,200	\$9,600
Projections 120.% of Target		revenue				Р	revious FY.	2014		
				\$8,000	\$200	\$0	\$200	\$0	\$9,000	\$9,200
							FY2015	i		
					Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Oth	ner Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	4.	Visitor occupancy days		12,000	4,831	4,351	9,182	2,966	3,460	15,608
Projections 130.1% of Target		per year					revious FY.	2014		
				15,000	4,365	3,724	8,089	3,306	3,490	14,885
							FY2015	i		
					Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Oth	ner Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Below	5.			6	1	6	7	0	0	7
Projections 116.7% of Target		in East Beach anchorage					revious FY.	2014		
				6	0	0	0	4	0	4
							FY2015	<b>i</b>		
					Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-
Status	Oth	ner Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date
Exceeds	6.	Cost to dispose of vessels		\$10,000	\$0	\$9,500	\$9,500	\$0	\$0	\$9,500
Projections 95.% of Target		beached on East Beach				P	revious FY.	2014		
55.70 Or Target				\$10,000			\$0	\$3,800		\$3,800

- **2.** Mid-Yr: West Beach Permits are sold annually in March. It is not expected to have much revenue from these permits outside of the main sale date.
- **3.** Mid-Yr: Cat Beach Permits are sold annually in April. It is not expected that the department will have much revenue from these permits outside of the main sale date.
- **4.** Mid-Yr: Quarters 1 and 2 had higher visitor occupancy than expected. However, we expect a very low number of visitors in quarter 3 due to construction in the marina. Our visitor slips are being used for slip permittees' vessels displaced for the construction, and therefore, unavailable for visitor use.

Yr-End: As expected, due to construction, visitor occupancy was below normal in quarter 3. However, the total visitor occupancy days for the year exceeded expectations.

**<sup>5.</sup>** Yr-End: Winter 2015 was very mild with few problems in the anchorage area.



Reporting Period: From 7/1/2014 to 6/30/2015

Department:Waterfront5/5, 100%Division:Waterfront Facilities ManagementObjectivesProgram Name and Number:Waterfront Facilities Maintenance (8151)Achieved

Program Owner: Judd Conley

**Program Mission:** Provide clean and safe commercial and recreational facilities for tenants and visitors at the

Harbor and Stearns Wharf.

## **Program Activities:**

**1.** Maintain and repair the Harbor, Stearns Wharf and Waterfront parking lots, including buildings, ocean structures, pavement, utilities, vessels, and equipment.

2. Use tracking system to analyze preventive maintenance program effectiveness.

<b>2.</b> Use tracking	ng sys	stem to analy	yze preventive m	naintenance pro	gram effe	ctivene	SS.		
✓ Status	Proj	ect Objective	es						
Ahead of Target	1.	Install 16 fib	erglass pile jacke	ets under the co	mmercial _	buildin	gs on Stearns W	harf.	
Comments: Mid		during the fi	d 24 fiberglass pi irst half of fiscal cal year 2015	-	Yr-End:	than re	essful year. Staf equired. The pro eted by July 201	ject is a expecte	• •
✓ Complete	2.	Track labor a	and material cos	t for fiberglass p	ile jacket	installa	tion.		
Comments: Mid	l-Yr:		d Labor cost per e for fiscal year 2	•	Yr-End:	Cost p	ve completed or er pile cannot be ials going up ove	e lowered due to	o the price of
Status	Mea	surable Obj	ectives				Met	ric	
109.5% of Target		preventative	e maintenance a	nd services.	FY2	015	Harl PB3	oor Patrol fleet ( )	PB1, PB2 and
			Qtr1	Qtr2	Mid-Y		Qtr3	Qtr4	
✓ UM		Target	Actual	Actual	Actu	ıal	Actual	Actual	Year-to-Date
✓		85.0%		91.9%	91.9	%		94.4%	93.1%
					Previous	FY2014	<u> </u>		
		85.0%		88.3%	88.3	%		88.0%	88.0%
Comments: Mid	I-Yr:	vessel by QT PB1=172 dar service and First 2 quart broke severa outdrive insoutdrive and	· •	2=160 days in service. In the 2015, PB1 d had a new ived a new ie. PB3:	Yr-End:	vessel ordere and co	red target 170 or in the second. T ed parts to do or ompleted a PB1 or scheduled for F	he last two qua ne engine replac diesel repower g	rters staff has ement to PB2

report came back and it was determined that the hull was sound at this time.

Status	Mea	asurable Obj	ectives				Met	ric			
Ahead of Targe 34.7% of Targe		Minimize tin	ne lost due to in	jury at 690 or fev	ver hours.		Lost	staff hours due	e to injury		
					FY20	15					
√ UM		Target	Qtr1 Actual	Qtr2 Actual	Mid-Ye Actua	ear	Qtr3 Actual	Qtr4 Actual	Year-to-Date		
<b>✓</b>		690			239.1	1			239.1		
					Previous F	Y2014					
		690	0	462	462		0	550	1012		
Comments: N	lid-Yr:				Yr-End:	Had a	successful year c	on this measure	<u>.</u>		
Status	Mea	asurable Obj	ectives		Metric						
103.1% of Targ	et	upgrades an	d preventative r	naintenance.	FY20	15	Hous	se			
			Qtr1	Qtr2	Mid-Ye		Qtr3	Qtr4			
√ UM		Target	Actual	Actual	Actua		Actual	Actual	Year-to-Date		
✓		90.0%		92.2%	92.29	%		93.3%	92.8%		
					Previous F	Y2014	!				
		90.0%		89.4%	89.49	%		88.0%	88.7%		
Comments: N	lid-Yr:	House. We had ays. From I 14th, 2014 a did work on main compr float replace the oil returnepairs on the system. Nex six months is the days of the system.	rvice days obtain nad a total of 16 November 7th to along with 5 add the replacemen essor, condense ements, refrigera n system. Staff on the list over will be working of ues with Ice Hou	o November itonal days we it of the Auger, r, solenoid, ation leaks, and did some leak the freon r the upcoming on some		softwa This ha Measu	ved inservice day ire problems and as been a very lal ire. Staff had ove between PMs an	l ongoing mech bor intensive P er 350 hours of	nancial issues. erformance		

						FY2015				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds	1. Labor cost for vessel		\$70,000			\$17,900			\$35,100	
Projections 50.1% of Target	maintenance		Previous FY2014							
50.1% Of Target			\$70,000		\$20,388	\$20,388		\$30,800	\$51,188	
						FY2015				
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Below	2. Labor cost of		\$250,000			\$117,000			\$238,700	
Projections	preventative maintenance tasks		Provious EV2014							
95.5% of Target			Previous FY2014   \$250,000   \$123,600   \$123,600   \$139,816   \$263,416							
			\$250,000		\$123,600	\$123,600		\$139,816	\$263,416	
			FY2015							
<b>6.</b> .				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status Exceeds	3. Cost of holiday and	UM	\$45,000	Actual	Actual	\$31,930	Actual	Actual	<b>Date</b> \$21,549	
Projections	special events (labor and		345,000			\$51,950			\$21,549	
47.9% of Target	special events (labor and equipment)		Previous FY2014							
			\$45,000		\$35,352	\$35,352		\$9,259	\$44,611	
			FY2015							
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds Projections 149.3% of Target	4. Routine work orders completed t		1,700			954			2,538	
			Previous FY2014							
	•		1,700		1,090	1,090		1,151	2,241	
			FY2015							
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds	<b>7.</b> Percent of in-service		90%			92%			93%	
Projections 103.3% of Target	days for Ice House		Previous FY2014							
			90%		89%	89%	<del></del>	88%	89%	
						FY2015			1	
				Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-	
Status	Other Program Measures	UM	Target	Actual	Actual	Actual	Actual	Actual	Date	
Exceeds	8. Pile jackets installed at		16			24			24	
Projections	Stearns Wharf		Previous FY2014							
150.% of Target			16		<u>*</u>	0	2014	8	8	
			10					0	0	
			FY2015					Vocate		
Status	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to- Date	
Exceeds	<b>9.</b> Average cost per pile	Olvi	\$5,200	Actual	Actual	\$5,500	Actual	Actual	\$5,500	
Projections 105.8% of Target	jacket installation (labor									
			Previous FY2014							
			\$5,200			\$0		\$5,166	\$5,166	
C	2 NACE Vo. NACE and below the NACE					C.1	DA4			

- **2.** Mid-Yr: We are below the Mid-Year projections. We have eliminated some of the PMs at both the Harbor and Stearns Wharf.
  - Yr-End: Reduced PMs Work Orders from over 700 to 508. Staff cost went down \$11,300.
- **3.** Mid-Yr: In the last six months we made on going imporvements to the Seafood festival and July 4th equipment. The staff had a few hours on each event. We will continue to do improvements into the next fiscal

year.

- Yr-End: Very diffcult to stay on budget for the Waterfront Hoilday and special events due to the cost of renting equipment and materials. We will be revising our Targets for FY16.
- **4.** Mid-Yr: Staff has had a busy six months with 954 routine work orders and 246 PMs for a total on work orders 1200 for the Mid year 2015.
  - Yr-End: Staff has been busy the last two quarters with 1078 routine work orders and 260 PMs for total work orders of 2538 for FY15. Breakdown 508 PM work orders and 2030 routine work orders.
- **7.** Mid-Yr: We had some success in keeping the Ice House in service despite the major repairs and replace between July 1, 2014 and December 31, 2015.
  - Yr-End: The Ice House is a real challenge and will continue to be for staff to keep in service. More ice was sold to fishermen in 2014 and 2015 is on track to having good year. The Ice House functions better when it operates continuously.
- **8.** Mid-Yr: Due to the good weather the staff installed 8 extra jackets and made up for the last fiscal year. Yr-End: Staff installed 8 extra pile jackets this year.
- **9.** Mid-Yr: The cost of each jacket exceeded the original forecast. This was due to trying various methods of intalling the pile jackets in the most productive manner. We now have a better idea on how much it costs to install jackets.

Yr-End: Phase 1 completed of a multi-year project.



Reporting Period: From 7/1/2014 to 6/30/2015

Department:	Waterfront	6/6, 100%
Division:	Waterfront Facilities Management	Objectives
<b>Program Name and Number:</b>	Waterfront Facilities Design and Capital Program (8161)	Achieved
Program Owner:	Karl Treiberg	

**Program Mission: Program Activities:** 

1. Plan and design construction projects for Waterfront facilities in the Harbor, Stearns Wharf, and Waterfront parking lots.

Plan, design and execute needed construction and repair activities for Waterfront Facilities.

- 2. Develop contract specifications for Waterfront facility projects

3. Manage capita	l improvement projects including inspection, s	scheduling an	d public notific	ation.			
	ject Objectives						
Complete 1.	Act as department liaison for the annual Corps of Engineers' Federal Channel Dredging to ensure the navigation channel is dredged to allow safe vessel transit in and out of the Harbor.						
Comments: Mid-Yr:	Fall dredging successfully completed before Christmas. 122,000 c.y. of sand removed from the Federal Channel slightly exceeded contractual limit but was less than the amount of material available. The Army Corps of Engineers continues to operate under a Continuing Resolution and all funds are available for spring cycle dredging. Will request discharge site move further downcoast to nourish beach closer to Cabrillo Bathhouse.	120 ma	),000 c.y. of sar tches amount a	ting completed by end nd removed from Feder allowd by Corps contra contractor, Pacific Drec	ral Channel ct. No issues		
✓ Complete 2.	Construct Phase 5 of the Marina One Replace	ement Project					
Comments: Mid-Yr:	Romadal Marina A Rostroom	mic dur dor	d-March. This w ation yet. Only	te January and was cor vas the shortest constru v minor change orders t water systems for exist	uction to upgrade		
✓ Complete 3.	Remodel Marina 4 Restroom.	Yr-End: Pro					
Comments: Mid-Yr:	instead of Marina 2 restroom, which will be replaced in FY17. The project is going to bid in spring of 2015.		Project got off to a late start. Substantial change orders were required to replace old plumbing. Final product is a significant improvement for this highly used public restroom.				
✓ Complete 4.	Construct new endties on Marina 4.	·					
Comments: Mid-Yr:	Marina 4 endties were scheduled for FY15 instead of Marina 2 endties, which will be replaced in FY17 and FY19. Marina 4A endtie completed in December.	Yr-End:					
Status Mea	asurable Objectives			Metric			
_	Complete 80% of minor capital projects unde the approved budget.	er \$100,000 ad	_	Percent of minor capit completed on schedul			
	FY2015						
	Qtr1 Qtr2	Mid-Year	Qtr3	Qtr4			
Friday, August 21, 2015	2015 - Waterfront Facilities Desig	gn and Capital F	Program (8161)	A atal	Page 1 of		

Y UIVI	rarget	Actual Actual		Actual Actual			Actual Year-to-Date		
<u></u>	80%		38%	38%		<u> </u>	81%	81%	
	Previous FY2014								
	80% 35%		35%			85% 85%			
Comments: Mid-Yr:  On target. The Department has 26 projects under \$100,000 for FY 2015. 10 projects were completed during the first half of the fiscal year with an additional eight projects underway.  Minor capital projects typically consist of ongoing maintenance and repair projects.  Completed minor capital projects for this period include:  Harbor:Paint 125 building, Marina 4A  Endtie widening, Replace 132 building generator, Replace Ice House discharge auger  Stearns Wharf: Emergency 2.5" waterline jumper, Dolphin fountain tile, Install 15 fiberglass pile jackets, Replace life ring cabinets, Install rope lights on walkway (holiday lights), Install one stainless steel ladder		Yr-End: On target. Completed 10 projects in the first the FY and 11 projects the second half of the a total of 26 projects. 8 projects completed harbor and 3 at Stearns Wharf. Year end tot				f of the FY out o			
Status Measurable Objectives				Metric					
Ahead of Target <b>2.</b> 117.1% of Target	Complete 70% of minor capital projects that are constructed under \$100,000 according to the approved budget.  Percent of minor capital projects that are constructed under within budget				apital projects				
	FY2015								
		Qtr1	Qtr2	Mid-Y	'ear	Qtr3	Qtr4		
✓ UM	Target	Actual	Actual	Actu	ıal	Actual	Actual	Year-to-Date	
<b>✓</b>	70%		80%	80%			82%	82%	
	Previous FY2014								
	70%	<u></u>	78%	789		<u></u> 	77%	77%	
Comments: Mid-Y	r: 8 out of 10 i	minor capital pr eted under bud	ojects have	  -	9 out	•	ital projects con		

first half of the fiscal year.

21 projects completed under budget = 81% for the

entire year.